

30th Annual Quest for Quality Gala Celebration



presented by
Logistics
MANAGEMENT

October 23, 2013

Hyatt Regency Denver
Centennial Ballroom EF

6pm Cocktails followed by
Gala Dinner & Entertainment

The QUEST FOR QUALITY Awards, presented by **Logistics Management** immediately following the CSCMP Conference, are the **gold standard** for customer satisfaction and performance excellence for carriers, ports, and logistics providers worldwide.

Winners of the Q4Q Award represent the transportation and logistics industry's most comprehensive study of carriers and service providers in the marketplace. This high-profile event is attended by both shippers and senior-level industry executives.

Showcase Your Company as an Award Winner and Major Player in the Market

The Quest for Quality Annual Gala is the perfect opportunity to strengthen your company's brand and image through worldwide media exposure and association with the industry's premier quality award.

Key Benefits

- Exposure and brand-building with the *Logistics Management* audience of more than 102,000 logistics professionals.
- Recognition and association at the industry's premier award gala dinner, where your customers and peers will be in attendance.
- Coverage in the November issue of *Logistics Management*.

Limited opportunities are available, so speak to your sales representative now. Visit www.logisticsmgmt.com/q4q2013



PREMIER SPONSORSHIP

ONE AVAILABLE

- **NEW** – Exclusive eblast to 10,000 audited buyers of your service (\$5,000 value).
- VIP Seating that includes a table of 8 for you and your guests.
- Event Branding package including:
 - > Sponsorship of Award Gala Centerpieces.
 - > 5½" x 8" insert in the Award Gala Brochure.
 - > Premier Sponsor designation on all Q4Q marketing.
 - > Distribution of your company materials at the Welcome Table.
 - > Top Sponsorship designation in all Q4Q marketing.
- Recognition as Premier Sponsor during the Award Gala presentation.
- Guaranteed recognition in the "Q4Q Review" section in *Logistics Management's* November Issue with photos of your company at the Award Gala Dinner reaching 70,000 readers (min 3 photos).
- Linkable logo on *Logistics Management's* November Digital Edition that is sent to 18,000+ logistics professionals.

\$12,000

COCKTAIL HOUR SPONSORSHIP

ONE AVAILABLE

- **NEW** – Exclusive eblast to 10,000 audited buyers of your service (\$5,000 value).
- VIP Seating that includes a table of 8 for you and your guests.
- Event Branding package including:
 - > Official Sponsor of the one hour cocktail reception including signage.
 - > Optional specialty drink named after your company.
 - > Cocktails Sponsor designation on all Q4Q marketing.
- Recognition as a Sponsor during the Award Gala presentation.
- Guaranteed recognition in the "Q4Q Review" section in *Logistics Management's* November Issue with photos of your company at the Award Gala reaching 70,000 readers (min 2 photos).
- Linkable logo on *Logistics Management's* November Digital Edition that is sent to 18,000+ logistics professionals.

\$7,000

TABLE SPONSORSHIPS

KEEP YOUR GROUP TOGETHER AT A DEDICATED COMPANY TABLE

- VIP Seating that includes a table of 8 for you and your guests.
- Event Branding package including:
 - > Table Sponsor designation on all Q4Q marketing.
- Recognition as a Sponsor during the Award Gala presentation.
- Guaranteed recognition in the "Q4Q Review" section in *Logistics Management's* November Issue with photos of your company at the Award Gala reaching 70,000 readers (1 photo).
- Linkable logo on *Logistics Management's* November Digital Edition that is sent to 18,000+ logistics professionals.

\$4,000

> For custom plaques, reprints and other ways to market your win, contact Laurel Peddie at 508-663-1500 x234 or lpeddie@peerlessmedia.com



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